

Xiaofan Jiang (she/her)



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EDUCATION

Parsons The New School For Design

2020-2022

MFA Transdisciplinary Design

Donghua University

2016-2020

BE Industrial Design

Tongji–Aaltonaut Product Innovation Development

2017-2018

Minor

TU Delft–Culture Encounter and Design research

07/2017

WORK

User Experience Research Intern

2020/12-2021/03

NIO 蔚来汽车 | Shanghai, China

1. Collaborated with peers to plan the 2020 NIO Day Special Event, the Experience Salon, which held 10 workshops that collected around 300 users' voices and opinions of ten product features.
2. Designed and facilitated user research workshops for early product development.
3. Developed and documented UX research guidebooks for the company and assisted the researcher to build a library of NIO's user experience scenarios.

Product Design Intern

2020/04-2020/07

Tezign 特赞 | Shanghai, China

1. Assisted product managers to conduct competitive research and market research in digital marketing platforms.
2. Conferred with management and development teams to prioritize needs, resolve conflicts and develop solutions.
3. Accomplished visual design work, such as user interface design, illustrations, logo & icon design, and posters design for company events and product marketing.

User Experience Design Intern

2019/09-2019/12

designaffairs (part of Accenture) | Shanghai, China

1. Collaborated in team to design in-boutique interactive installations: Conducted user research, and market analysis; participated in the production of the installation prototype; and was responsible of all sound designs and video productions.
2. Assisted the Design Research and Strategy team to conduct trend research and analysis.
3. Collaborated in team to design the interactive interface of smart home appliances.

Graphic Designer

2018/04-2018/09

Donghua Production (on-campus job) | Shanghai, China

1. Conducted trend study on the 2018 fall/winter street brand graphics.
2. Brainstormed the possibilities of the graphic according to the 2018 F/W theme.
3. Designed graphics for clothing and for publicity.

VOLUNTEER

Speculative Design Workshop, Co-host

2021/04

AIIESEC CareerTech

2018 World Artificial Intelligence Conference, Exhibition Guide

2018/09

Microsoft

2017 Shanghai Maker Competition, Design Crew

2018/09

Tongji University

ACCOMPLISHMENT

Chinese Scholarship Council Award

2020/06

Chinese Scholarship Council

Outstanding Graduate of Shanghai

2020/03

Shanghai Municipal Education Commission

National Scholarship

2018/11

Ministry of Education of the People's Republic of China

3rd Prize of 2017 Kohler Hackathon

2017/11

Kohler

SUMMARY

What I am

Productive
Creative
Open
Honest
Respectful

What I have

Design-led Research Methods
Critical Thinking
Systematic Thinking
Graphic & Interaction Design Skills

What I do

Engagement
Evolution
Sense Making
Building Narratives

PORTFOLIO

amyjiang.net